8/15/83
C1750-1

The Fifth Estate

Broadcasting Aug 15

WINNING MORE AWARDS MEANS HOUSTON VIEWERS GET A BETTER PICTURE OF THE NEWS.

One way viewers can tell they're getting first rate news is through UPI and API awards. That's why when KPRC won more first place awards than any other station in Texas, it confirmed that our viewers were getting the best news possible. Meaning every time they turn to KPRC, they get a class picture of the news.

KPRC TV HOUSTON

Petry Television, Inc., National Representatives, NBC Affiliate.

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BETHESDA MD 20814

52d Year 1983

Vol. 105 No. 7

Broadcasting Aug 15

Radio dereg: Was it all that it was cracked up to be? □ Craft wins her case in Kansas City □ Jennings named sole ABC anchor □ Special report on business news journalism

IN NAME ONLY □ There is growing indication that the Ferris FCC's radio 'deregulation' has done little in practice to free broadcasters from regulatory and clerical burdens. **PAGE 27.**

CRAFT VERDICT □ Kansas City anchorwoman Christine Craft is awarded $500,000 in case that raises hard questions about television news. **PAGE 28.**

ABC ANCHOR □ Peter Jennings is named sole anchor for ABC's evening news show. **PAGE 30.**

PRODUCTION COMEBACK □ In two years, 20th Century-Fox has gone from two prime time series on the networks to 10 hours of programing this fall. **PAGE 31.**

MARKETING CONCENTRATION □ Cable Television Administration and Marketing Society conference addresses problems of gaining and retaining subscribers, reaching the "untouchables," dealing with piracy and effectively marketing pay-per-view events. **PAGE 32.**

BUSINESS BONANZA □ With the economy becoming *the* story of the decade, Fifth Estate journalists have expanded the depth and scope of their business and financial news reporting. **PAGE 41.** Business news has become a fixture on both all-news radio and other music-based stations. **PAGE 47.** Cable networks, such as Cable News Network, Satellite News Channel and Entertainment and Sports Programing Network, carry substantial portions of economic news, and one service, the Financial News Network, is solely devoted to the subject. **PAGE 52.**

CBS VICTORY □ CBS takes first place in July sweeps, with NBC taking second and ABC third. A rundown of the metered markets begins on **PAGE 55.**

TOP 40'S NEW HOME □ FM side of the dial is seeing a resurgence in top-40 radio. **PAGE 58.**

U.S. STORY □ U.S. Information Agency is soliciting broadcast news and feature material for project to tell America's story abroad. **PAGE 60.**

STOCK DROP □ *Barron's* article questioning some of Metromedia's accounting procedures blamed for 21% drop in stock price. **PAGE 61.**

DOW METAMORPHOSIS □ Dow Jones changes DowAlert service to DowPhone. **PAGE 61.**

SURVEY RESPONDENTS □ Broadcasters on the whole seem to be answering programing questionnaire mailed by House Telecommunications Subcommittee. **PAGE 64.**

TECH DEREG □ Commenters urge caution in reviewing possible elimination of FCC technical rules and standards. **PAGE 65.**

RIVERA RESPONSE □ FCC commissioner takes exception to part of the reasoning behind agency's TV deregulation rulemaking. **PAGE 67.**

MMTC MEETING □ Major Market Television Caucus to hold first official organization meeting this week. **PAGE 70.**

PUTTING THE PIECES TOGETHER □ When NBC needed someone sensitive to the sales needs of the affiliates and who could sell those stations on the brightness of NBC's long-term future, Pierson Mapes fit the bill. **PAGE 95.**

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Ratings Roundup

Largely on the strength of its reruns, CBS-TV finished first in prime time ratings for the week ending Sunday, Aug. 7, a week characterized by lower-than-usual ratings for all three networks. According to A.C. Nielsen's National Television Index, CBS averaged a 12.4 rating/24.1 share for the week, more than a point ahead of NBC-TV, which captured an 11.3/22 and ABC-TV, which trailed with a 10.7/21.

For the week, the three networks combined averaged a 34.4/67.1, down from a 36.3/72 for the same week a year ago. CBS won that week also but with a higher rating (13.2/26), while ABC was a close second (12.7/25) and NBC a poor third (10.4/21).

CBS won Tuesday, Wednesday, Thursday and Sunday during the week ended Aug. 7, while NBC won Monday and Friday, and ABC, as it often has this summer, won only Saturday. CBS and NBC each had 11 of the top 30 programs, while ABC had eight.

First-run summer replacement series ranked for the most part below the top 35 programs, although a special premiere episode of ABC's *Reggie* sandwiched on Tuesday night between *Three's Company* and a *Barbara Walters Summer Special*, landed in the top 20 with a 13.7/23. In its regular time period on Thursday at 9 p.m., *Reggie* averaged a 10.7/20 against reruns of CBS's *Simon & Simon* (15/27) and NBC's *Gimme a Break* (11.8/22). The second episode of ABC's new prime time serial, *The Hamptons* (9.2/17), lost five rating points from its premiere the week before.

The First 20

1.	*60 Minutes*	CBS	17.8/40
2.	*Jeffersons*	CBS	17.1/32
3.	*Newhart*	CBS	16.9/31
4.	*Trapper John, M.D.*	CBS	16.7/32
5.	*20/20*	ABC	15.9/29
6.	*CBS Tuesday Night Movies—The Promise*	CBS	15.8/27
7.	*Hill Street Blues*	NBC	15.4/28
8.	*Cagney & Lacey*	CBS	15.3/28
9.	*Magnum, P.I.*	CBS	15.0/31
10.	*One Day At A Time*	CBS	15.0/30
11.	*Simon & Simon*	CBS	15.0/27
12.	*NBC Monday Night Movie—Mirror, Mirror*	NBC	15.0/26
13.	*A Team*	NBC	14.9/29
14.	*Eischied*	NBC	14.8/32
15.	*Knight Rider*	NBC	14.8/30
16.	*Barbara Walters Special*	ABC	14.3/25
17.	*Family Ties*	NBC	13.7/25
18.	*Reggie*	ABC	13.7/23
19.	*Alice*	CBS	13.5/29
20.	*Three's Company*	ABC	13.5/24

The Final Five

68.	*Feel the Heat*	ABC	6.7/14
69.	*Monitor*	NBC	6.6/14
70.	*Dr. Seuss*	ABC	6.4/15
71.	*Just a Little More Love*	NBC	5.6/13
72.	*ABC News Closeup—Water: A Clear and Present Danger*	ABC	5.1/11

dominance in both Nielsen and Arbitron ratings, although Arbitron showed KNBC-TV just behind the long-time leader at 11 p.m. Arbitron showed KABC-TV with a 7.6/21, compared with a 6.8/19 last year, and KNBC with 7.5/20, versus 6.4/18 in 1982. KNXT(TV) trailed with 6.0/17, up from 5.3/15 last July in Arbitron, and was third in Nielsen also, with 7.0/18 this year and 7.1/17 a year ago. Nielsen ranked KABC-TV first with 8.2/20 in 1983 and 8.5/22 in 1982, while KNBC had 7.5/19 this year and 7.6/19 last year.

During the early evening local news competition, the results were also similar to last July, although KNBC showed strength against dominant KABC-TV in several time periods, while KNXT's fortunes were more mixed. During the 5-6 p.m. news block, Nielsen showed KABC-TV with 7.1/18 (down from 7.6/19 last year), KNXT with 5.8/15 (down from 6.0/14), and KNBC with 5.1/13 (down from 5.9/14). In Arbitron, KABC-TV led with 7.2/17 (versus 6.9/17 in 1982), KNBC was ranked second with 6.2/15 (up from 5.8/14), and KNXT trailed with 5.4/13 (down from 6.1/15). The strongest competition from independents came from *The Brady Bunch* on KCOP(TV), showing 5.2/13 in Nielsen and 5.9/14 in Arbitron.

During the 6-7 p.m. news block, the rankings were the same as last July also, with Arbitron showing KABC-TV remaining flat with 7.1/15 this year versus 7.0/15 in 1982, tying KNBC up to 7.1/15 this year compared to 6.8/15 last year. KNXT dropped from 5.6/12 to 4.8/10. Nielsen showed KABC-TV with a comfortable lead: 6.6/15 versus 7.8/17 last year. KNXT was flat with 6.2/14 versus 6.2/13 in 1982, and KNBC fell from 6.7/14 to 5.8/13. The greatest strength among indies belonged to KCOP, airing *Hawaii Five-O*, ranked 5.4/12 in Arbitron and 5.8/13 in Nielsen. Arbitron showed KTTV(TV) doing well with *SWAT*, returning 5.5/12, while Nielsen ranked it 5.2/12.

The ratings race in access continued to remain tight, with Arbitron giving a narrow lead to KABC-TV's in-house strip, *Eye on L.A.* and Nielsen giving the nod to KTTV's *Police Woman* repeats, followed by KNXT's in-house magazine, *2 on the Town*. In Nielsen, *Police Woman* captured a 7.3/15, while *2 on the Town* showed a 6.7/14 (flat from 1982's 6.7/13), *Eye on L.A.* came in third with a 6.6/14 (down from a 6.8/14), followed by *Kung Fu* (5.6/11) on independent KTLA(TV) and KNBC-TV's *Family Feud* (5.4/11), which slipped from a 6.1/13 in 1982. Arbitron showed *Eye on L.A.* barely leading with a 6.9/13 (versus a 6.7/13 last year), followed by *Feud*'s 6.8/13 (from 6.6/14), KTTV's *One Day at a Time* 6.3/12, KCOP(TV)'s *Tic Tac Dough* (5.9/11) and *2 on the Town*'s 5.5/10 (down from 6.2/12 last year).

During the independent news hour, 10-11 p.m., the rankings were the same as during the May sweeps, although Metromedia's KTTV showed some improvement in both Arbitron and Nielsen. KTLA led the pack in Arbitron with 6.0/12 (up from May's 5.2/10), followed by KTTV with 2.6/5 (up from May's 2.3/4). KCOP with 1.9/3 for its local half-hour and 1.1/2 for *Independent Network News* (versus 1.3/3 and 2.0/4.0 respectively), and KHJ-TV showing 1.8/4 (up from 1.1/2 in May). Nielsen's report was similar: KTLA led with 5.6/11 (versus 5.7/10), then KTTV ranking 2.1/4 (compared with 1.9/3), KCOP with 1.7/3 and 1.2/2 (down from 2.2/4 and 1.5/3 last May), and KHJ with 1.5/3 (same as during May).

Chicago

News leadership in the nation's third-largest market remains with CBS-owned-and-operated WBBM-TV, which maintained a substantial lead over its two competitors in the early afternoon and 10 p.m. news rates, and stayed out in front, despite increased competition, in the 6 p.m. news slot. Tribune Broadcasting Co.'s independent WGN-TV maintained its substantial lead over Metromedia-owned WFLD-TV in the 9 p.m. nightly news race and 5-7 p.m. early fringe block in both Nielsen and Arbitron, but held the lead in the 3-5 p.m. block only in Nielsen.

At 6 p.m., WBBM-TV averaged an 8.8 rating/19 share in Nielsen, up from an 8/18 captured July a year ago. In Arbitron, however, the station slipped from a 9/21 last year to an 8/18. Second-ranked NBC-owned WMAQ-TV averaged a 7.2/16 in Nielsen and a 6.1/14 in Arbitron, both about on par with last year's 7/16 and 6/15. ABC-owned WLS-TV went down in Nielsen, from a 6/13 to a 5.5/12, but up in Arbitron, from a 6/14 to a 6.8/15.

In the early morning news race, WBBM-TV averaged a 10.3/24, in Nielsen for its half-hour 5 p.m. newscast, up from a 9/23 a year ago. Arbitron, however, has the program declining from a 10/27 last year to an 8/20 this year. WMAQ-TV, which competes with WLS-TV with a 4:30-5:30 p.m. newscast, improved in both services, averaging a 7.3/18, up from a 7/17 in Nielsen and a 6.9/18, up from a 5/16 in Arbitron. WLS-TV slipped from a 7.17 to a 5.7/14 in Nielsen and from a 7.19 to a 6.5/17 in Arbitron.

At 10 p.m., Nielsen gave WBBM-TV a four-point lead over WMAQ-TV and a five point lead over WLS-TV, although Arbitron tracked a much closer race. WBBM-TV averaged a 16.8/27, up from a 16/28 a year ago in Nielsen, while WMAQ-TV averaged a 12.8/21, down from a 13/22 and WLS-TV averaged an 11.8/19, down from a 12/20. In Arbitron, WBBM-TV fell dramatically from a 16/29 a year ago to a 13.6/25, WMAQ-TV fell from a 13/24 to a 12.7/23 and WLS-TV fell from an 11/20 to a 10.8/20.

WGN-TV performed about the same as it did last July in the 9 p.m. news slot, averaging a 7.9/13 in Nielsen, down from an 8/13 and a 7.1/12 in Arbitron, up from a 7/13. WFLD-TV averaged a 3.8/6 in Nielsen with CNN Headline News, down from a 6/10 a year ago when it aired entertainment programing. In Arbitron, it averaged a 2.1/4, down from a 5/9.

In early fringe, WGN-TV averaged a 7/20 in Nielsen and a 5.3/16 in Arbitron, compared with a 5.3/15 and a 6.2/19 for WFLD-TV. From 5-7 p.m., WGN-TV averaged a 10.3/23 and an 8.8/20 to WFLD-TV's 7.2/16 and 6.7/16. □

Gray 40734. (BP-830118AA). Action July 29.

■ North Huntingdon, Pa.—Michael L. Horvath application returned for 1590 khz, .5 kw-D. Address: 120 Ward Drive, North Huntingdon 15642. (BP-830330AA). Action July 29, 1983.

■ Oil City, Pa.—Stephen M. Olszowka granted 1120 khz, 250 w-D. Address: 32 Silver Hill, Natick, Mass. 01760. Principal has no other broadcast interests. (BP-821130AR). Action July 27.

■ Gatlinburg, Tenn.—Gatlinburg Broadcast Communications Inc. granted 1230 khz, .25 kw-N, 1 kw-D. Address: 531 Gay Street, Suite 700, Knoxville, Tenn. 37902. Principal is owned by Anthony G. Kimbrough, vice president (60%), and J.D. Wallace, president (40%). Wallace is executive at United American Bank in Knoxville and former commissioner of Tennessee Dept. of Employment Security. He is 25% owner of new AM applicant in LaFollette, Tenn. Kimbrough is executive at Knoxville-based restaurant chain. He has no other broadcast interests. (BP-810108AE). Action May 13.

FM actions

■ Bentonville, Ark.—Rocky Haven Investments Inc. granted 98.3 mhz, 3 kw, HAAT: 300 ft. Address: 114 N.W. Second Street, Bentonville. Principal is owned by John Hutchinson; his son, Asa, daughter-in-law Donna, and D.le Mortenson. John Hutchinson is retired U.S.D.A. inspector; Asa Hutchinson is Bentonville, attorney, Donna Hutchinson is homemaker and Dale Mortenson is local businessman. They have no other broadcast interests. (BPH-801215AA) Granted July 13.

■ Bentonville, Ark.—Elvis E. Moody application dismissed for 98.3 mhz, 3 kw; HAAT: 216 ft. Address: 216 N. Main, Bentonville 72712. (BPH-800807AG). Action July 13.

■ Ely, Nev.—Eastern Nevada Broadcasting Inc. granted 92.7 mhz, 3 kw; HAAT: 169 ft. Address: 484 Aultman Street, Ely 89301. Principal is owned by Charles D. Sindelar, Donald E. Kancillia and William A. Tesmer. Sindelar is teacher, Kancillia owns casino and Tesmer is advertising consultant. None has other broadcast interests. (BPH-810925AP). Action Sept. 25.

■ Ely, Nev.—Hansen Corp. application dismissed for 92.7 mhz, .25 kw; HAAT: 840 ft. Address: Box 600, Ely 89301. (BPH-810515AC). Action June 27.

■ Rio Rancho, N.M.—John Deme granted 101.7 mhz, 3 kw; HAAT: 98 ft. Address: 10211 Jenavo Street, S.W., Albuquerque, N.M. 87105. Principal is president and general manager of KZIA(AM) Albuquerque. (BPH-810730AE). Action July 5.

TV actions

■ High Springs, Fla.—William F. Parrish application dismissed for ch. 53; ERP: 87.1 kw vis., 14.12 kw aur., HAAT: 340.97 ft., ant. height above ground: 364.67 ft. Address: P.O. Box 777, Leesburg, Fla. 32748. (BPCT-830705KK). Action July 28.

■ *Wichita, Kan.—Kansas Public Telecommunications Service Inc. granted ch. 15; ERP: 191.4 kw vis., 19.14 kw aur., HAAT: 697 ft. Address: 320 West 21st Street, Wichita 67203. Principal: Noncommercial corporation, headed by Zoel Parenteay, president. It also owns KPTS(TV) Hutchinson, Kan. (BPET-820507KG). Action July 26.

■ *Cadillac, Mich.—Central Michigan University granted ch. 27; ERP: 274.2 kw vis., 27.42 kw aur., HAAT: 587.2 ft.; ant. height above ground: 303 ft. Address: Anspach Hall, Mount Pleasant, Mich. 48859. Principal: Noncommercial educational institution whose board of trustees are headed by Margaret Ann Riecker. It also owns noncommercial WCML-FM-TV Alpena, Mich. and WMHW-FM and WCMU-FM, both Mount Pleasant, Mich. (BPET-830228KG). Action July 25.

■ Manistee, Mich.—Central Michigan University granted ch. 21; ERP: 224.4 kw vis., 22.44 kw aur., HAAT: 339.8 ft.; ant. height above ground: 296 ft. Address: Anspach Hall, Mount Pleasant, Mich. 48859. Principal: Noncommercial institution whose board of trustees is headed by Margaret Ann Riecker (see above). (BPET-830228KH). Action July 25.

■ Bemidji, Minn.—Action ch. 26; ERP: 1,091 kw vis., 109.1 kw aur.; HAAT: 1,115 ft. (BPCT-830314KE). Action July 25.

■ St. Joseph, Mo.—Haynes Communication Co. application dismissed for ch. 22; ERP: 750 kw vis., 75 kw aur., HAAT: 555.7 ft.; ant. height above ground: 530 ft. Address: P.O. Box 31235, Jackson, Miss. 39206. (BPCT-830509KK) Action July 22.

■ St. Joseph, Mo.—St. Joseph Family TV Ltd. granted ch. 16; ERP: 1,334 kw vis., 133.41 kw aur., HAAT: 610 ft.; ant. height above ground: 464 ft. Address: 2935 Forrest Highlands, Marietta, Ga. 30062. Principal is owned by Robert Tracy Cheatham III (95%) and Cornelius Henderson (5%). Cheatham is applicant for new TV's in Rome, Ga.; Pueblo, Colo.; Scranton-Wilkes-Barre, Pa., and Witchita Falls, Tex. (BPCT-830310KF). Action July 25.

■ Winnemucca, Nev.—Matlock Communications Inc. granted ch. 7; ERP: 100 kw vis., 10 kw aur., HAAT: 1,813.2 ft.; ant. height above ground: 119.3 ft. Address: 1041 Steepleview Drive, Eagle, Idaho 83616. Principal is owned by Stephan J. Matlock, who is applicant for six low-power TV's. (BPCT-830405KF). Action July 26.

■ Carlsbad, N.M.—Citizens Rights Telecommunications Co. granted ch. 25; ERP: 1,399.6 kw vis., 139.96 kw aur., HAAT: 184.25 ft.; ant. height above ground: 278.9 ft. Address: Route 10, Sparta, Tenn. 38583. Principal is owned by David Eugene Goff, who is also applicant for five new TV's including Walla Walla, Wash., (see below). (BPCT-830405KH). Action July 22.

■ Silver City, N.M.—Sara Diaz Warren granted ch. 6; ERP: 100 kw vis., 10 kw aur., HAAT: 2,000 ft.; ant. height above ground: 65 ft. Address: 6200 Valeria, El Paso 79912. Principal is also applicant for new TV at Secaucus, N.J., and one low-power TV. (BPCT-830608KF). Action July 13.

■ Jamestown, N.D.—Jamestown College dismissed application for ch. 7; ERP: 300 kw vis., 30 kw aur.; HAAT: 701 ft. (BPCT-830125KG). Action July 29.

■ Walla Walla, Wash.—Brotherhood Broadcasting granted ch. 14; ERP: 1,000 kw vis., 100 kw aur., HAAT: 1,046 ft.; ant. height above ground: 152.6 ft. Address: Route 10, Sparta, Tenn. 38583. Principal is owned by David Eugene Goff, who is also applicant for five new TV's. (BPCT-830405KG). Action July 22.

Ownership changes

Applications

■ KSTR(AM) Grand Junction, Colo. (620 khz, 5 kw-D)—Seeks assignment of license from Media Financial Corp. to KSTR Broadcasting Inc. for $275,000. Seller is headed by Richard H. Ostberg, president. It also has interest in KOOO(AM)-KESY-FM Omaha. Buyer is owned by Thomas J. Wiens, president, who also owns KWDE(FM) Montrose, Colo., and KATI(AM)-KAWY(FM) Casper, Wyo. Filed July 29.

■ WFSH(AM) Valparaiso-Niceville, Fla. (1340 khz, 1 kw-D, 250 w-N)—Seeks assignment of license from WMS Corp. of Valparaiso-Niceville to Bayou Communications Inc. for $349,800. Seller is headed by Samuel Williams, president. It has no other broadcast interests. Buyer is principally owned by Norton (Red) Gilson, president, and wife, Barbara Ann. Norton Gilson is general manager and Barbara Ann Gilson, office manager at WFSH. Filed Aug. 1.

■ WKDC(AM) Elmhurst, Ill (1530 khz, 250 w-D, DA)—Seeks assignment of license from William A. Lester, trustee to Phoenix Broadcasting Inc. for $162,000. Seller is trustee for Snyder Broadcasting Co., which has filed for bankruptcy. It has no other broadcast interests. Buyer is owned by sister of seller, Lillian M. Snyder, president. It has no other broadcast interests. Filed July 29.

■ WYRE(AM)-WBEY(FM) Annapolis (810 khz, 250 w-D; FM: 103.1 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from Atlantic Broadcasting Corp. and Bay Broadcasting Corp. to Anna-Del Broadcasting Co. Inc. for $1.3 million. Sellers are owned by Sydney Abel, president, who has no other broadcast interests. Buyer is owned by 20 Washington-area investors, headed by Thomas W. Wilson Sr., president, who retired several years ago as senior partner of Washington Communications law firm of Dow, Lohnes & Albertson, and Neal Heaton, general manager. None has other broadcast interests.

■ WJBL-FM Holland, Mich. (94.5 mhz, 20 kw, HAAT: 500 ft.)—Seeks assignment of license from Ottawa Broadcasting Corp. to Bloomington Broadcasting Corp. for $1.1 million, including noncompete agreement. Seller is owned by Peter J. VandenBosch, president. It has sold, subject to FCC approval, WWJQ(AM) Zeeland, Mich. (BROADCASTING, Aug. 8). Buyer is headed by Timothy R. Ives, president. It also owns WJBC(AM)-WBNQ(FM) Bloomington, Ill.; WGOW(AM)-WKSZ(FM) Chattanooga, and WJCW(AM)-WQUT(FM) Johnson City, Tenn. Filed Aug. 1.

■ WRJW(AM)-WJOJ(FM) Picayune, Miss. (1320 khz, 5 kw-D; FM: 106.3 mhz, 3 kw, HAAT: 175 ft.)—Seeks assignment of license from Tung Broadcasting Co. to Howes Broadcasting Corp. for $450,000. Seller is headed by James O. Jones II, president. It has no other broadcast interests. Buyer is owned by Randolph R. Howes, president, who has no other broadcast interests. Filed July 29.

■ KICA-FM Clovis, N.M. (107.5 mhz, 10 kw, HAAT: 540 ft.)—Seeks assignment of license from KICA Inc. to Triton Broadcasting Inc. for $220,000. Seller is owned by John B. Mahaffey and his wife, Fredna. It also owns KGRT-AM-FM Las Cruces, N.M.; KDSX(AM)-KDSQ(FM) Denison-Sherman, Tex., and KICJ(AM) Shreveport, La. Seller is equally owned by J.E. Stuckey and W.R. Wiggins Jr., who are Fayettville, Ark., investors with no other broadcast interests.

■ WGLI(AM) Babylon, N.Y. (1290 khz, 5 kw-D, 1 kw-N, DA-2)—Seeks assignment of license from Robert Price to Babylon Communications Inc. for $400,000. Seller is court-appointed receiver of property of Greater Long Island Communications Inc. Buyer is owned by Andrew Pettit, president, and John H. Foster. It also has interest in WTPA-FM Harrisburg, Pa.; KSKY(AM) Dallas; KBCQ(AM) Roswell, N.M.; WRIV(AM) Riverhead, N.Y., and WEZG(AM)-WSCY-FM North Syracuse, N.Y. Filed July 27.

■ WIPS(AM)-WXTY(FM) Ticonderoga, N.Y. (1250 khz, 1 kw-D, DA-D; FM: 103.9 mhz, 1.54 kw, HAAT: 383 ft.)—Seeks assignment of license from Cawley Broadcasting Co. Inc. to Limestone Communications Inc. for $650,000. Seller is owned by Augustine M. Cawley. He also has interest in permittee for new FM at Hudson Falls, N.Y. Buyer is owned by Anthony Prisendorf, president, who is reporter at WNEW-TV New York. It has no other broadcast interests. Filed Aug. 1.

■ WVPO-AM-FM Stroudsburg, Pa. (840 khz, 250 w-D; FM: 93.5 mhz, 330 w vert., 330 w horiz., HAAT: 780 ft.)—Seeks assignment of license from Pocono Mountain Broadcasting Inc. to Commonwealth Broadcasting Co. for $580,000. Seller is headed by Gary Drescher, president. It also owns WOCB-AM-FM West Yarmouth, Mass., and WDOS(AM)-WSRK(FM) Oneonta, N.Y. Buyer is owned by William S. Cerny, president (50%), George Chopivsky Jr. (40%) and Bernard G. Barczak (10%). It also owns WLBK(AM)-WDEK(FM) DeKalb, Ill. Filed July 29.

■ WNOW(AM)-WQXA(FM) York, Pa. (1250 khz, 1 kw-D; FM: 105.7 mhz, 46 kw, HAAT: 520 ft.)—Seeks assignment of license from Rust Communications Inc. to Penn Central Broadcasting Inc. for $4 million (BROADCASTING, July 18). Seller is owned by William F. Rust Jr. and family. It also owns WHAM(AM)-WHFM(FM) Rochester, N.Y., and WSOM(AM)-WQXK(FM) Salem, Ohio. It recently sold, subject to FCC approval, WPTR(AM) Albany and WFLY(FM) Troy, both New York (BROADCASTING, July 4). Buyer is owned by Harold G. Fulmer III. It also owns WLKK(AM)-WLVU(FM) Erie, Pa., and WSAN(AM) Allentown, Pa. Filed Aug. 1.

■ WBJA(AM) Guayama, P.R. (1540 khz, 250 w-D)—

Summary of broadcasting
as of June 30, 1983

Service	On Air	CP's	Total *
Commercial AM	4,720	158	4,878
Commercial FM	3,441	420	3,861
Educational FM	1,091	166	1,257
Total Radio	9,252	744	9,996
FM translators	656	413	1,069
Commercial VHF TV	528	8	536
Commercial UHF TV	316	183	499
Educational VHF TV	111	6	116
Educational UHF TV	172	19	191
Total TV	1,127	215	1,342
VHF LPTV	164	85	249
UHF LPTV	42	65	107
Total LPTV	206	150	356
VHF translators	2,792	228	3,020
UHF translators	1,820	377	2,197
ITFS	248	110	358
Low-power auxiliary	824	0	824
TV auxiliaries	7,387	205	7,592
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,291	53	12,344
Aural STL & Intercity relay	2,819	166	2,985

* Includes off-air licenses.